



STUDENT REFERENCE SHEET FORMAT



(Please Photocopy for Second Reference)

Full name of the student applicant: _____

(to be filled in hand by person making the reference)

Name of person making this reference: _____

Phone number: _____

Email address: _____

Complete Mailing Address: _____

_____ **Pin** _____

Your relationship to the candidate:

- Teacher
- Family friend
- Relative
- Colleague of parent
- Business Associate
- Other (specify) _____

You have personally known the candidate for how many years? _____

In your opinion the candidate is *(please mark all relevant)*

- Smart
- Aggressive
- Honest
- Righteous
- Simple
- Conservative
- Outspoken
- Opinionated
- Sharp
- Courageous
- Caring
- Modern
- Egoistic
- Impressive
- Intellectual
- Religious

How would you like to be contacted: by email by telephone

Do you wish to add any special information about the candidate? _____

I hereby confirm that information given above is true to the best of my knowledge and belief.

Place: _____

Date : _____

(please sign here)



FEE PLAN



PGPACM/PGPBM 2011

Post Graduate Program in Advertising & Communication Management (PGPACM)
Post Graduate Program in Brand Management (PGPBM)

One Year (August 2011 to May 2012)

Total Fee: Rs. 90,000/- plus tax

	Pay By Date	Amount	Tax	Payable
Admission Fee	on Admission	30000	3090	33090
Installment	by 10 July	30000	3090	33090
Installment	by 10 October	30000	3090	33090

* Service tax charged @10.30% as in January 2011, is subject to change as per government ruling

Fee Deposit & Document Verification:

Students who have received an admission notification are advised to ensure an early fee deposit to ensure a seat. Late payment may result in disappointment in case of limited seats. All original documents should be deposited at this stage. Admission may be deemed cancelled at any point in case the documents are found to be incorrect.

Note: RCM/NiA does not charge anything extra for the Laptop/Notebook Computer, rather is paid for by the institute. It is handed over after the July installment is received only to those students who join the program in August.

Note: * All fees are non refundable, please note that in case of not joining, admission fee will not be refunded. Fees can be paid either by cheque or Demand Draft in the name of 'National Institute of Advertising' payable at Bhubaneswar.